



# LUMEN TRAVO

www.lumentravo.nl | email: info@lumentravo.nl  
Lijnbaansgracht 314, 1017WZ Amsterdam  
tel: 020 62708 83 | fax: 020 62798 03

## MARGRET WIBMER

---

**OPENING: MARCH 4TH 2011 UNTIL 9TH APRIL 2011**

**Opening: March 4th 2011, including artist book signing of “Ambiguity: Bodies, Objects and Spaces” (published by Kerber Art in 2010) The book is available at the gallery for 25.00 Euro’s.**

Lumen Travo gallery presents a solo show of photographic works by Margret Wibmer. All works were made between 2006 and 2011. This show marks the release of her new book called *Ambiguity: Bodies, Objects and Spaces*, published in 2010 by Kerber Art. The book showcases Wibmer’s ongoing research on the female body, staged in relation to architectural and technological form.

Wibmer’s technique and aesthetic, can be likened to that of fashion photography, yet the gestures and poses of her models undoubtedly place her work within the field of art, by questioning the very gaze of the fashion photographer. In Wibmer’s photographs like *occupation* (2007) and *surprise 1*, (2006), she combines various elements of performance, objects, and installation. Many of the clothes that are used for her photographic pieces are made by the artist herself and therefore function as a reflection of the situation. She often uses technological objects in her works, reflecting on the mode of the camera as a technical form, and by juxtaposing her female models, the role of the stereotypical female model not as much sexual, as virtual in its form.

Wibmer’s more recent works, like *southeast* (2011) and *on tilt* (2011) are all shot in Asia. These works juxtapose clothing and gestures of an anonymous girl with the growing, vast city. The viewer cannot be sure if the girl is standing in front of a billboard or a “real” cityscape. By confusing our perspective, and placing the female form as if architectural, Wibmer plays with our perception of “real” and virtual.

---