

FRANCK BRAGIGAND

Private Pinacothèque

Exhibition from January 10th to February 7th

For more than ten years, Franck Bragigand has dedicated his work to 'painting subjects', a period which has resulted in a large body of works gathered under the title: **Restoration of the daily life**. The subjects chosen by the artist vary greatly from artistic items, edition, found objects, book/library, people's private belongings, buildings, roads, monuments, temples, public toilets, to playgrounds... with the underlying theme that the formal idea of restoration is extended to a critical exploration of human production. Paint has thus become a means in which to underline the dialogue between the subjects and their specific context.

For his present solo exhibition entitled "Private Pinacothèque", at Lumen Travo gallery, Franck Bragigand assembles a collection of painted objects which witness the projects realised internationally over these last years and recent objects distinguished by their colors, black and white. They are not basically artworks to observe but with which to exchange... Each of them have indeed a private story to tell. The artist utilises the show to detail different ways of exchanging an artwork with the audience: giving it for free, selling it at a fixed price, defining its price by means of a game or offering it for auction.

Charity Auction is a vase the artist acquired from his grandmother. He organizes an auction around it, inviting visitors to put a price in the blank white area left on the wall behind. The proceeds from the auction will, in turn, be returned to his grandmother.

The weight of Art invites people to imagine the weight of the artwork displayed. The difficulty hides in the fact that the artwork is a rolled poster. Whomever manages to guess the exact weight will win the artwork at the end of the show.

An Art Piece to Take n°4 are painted pots that visitors can take away with them.

Next these specific artworks, Franck Bragigand presents a wall painting for purchase entitled **Anonymous Design**; a collection of **Relics**, which are objects from the artist's performances and ephemeral projects like **I Paint What You Bring**, realised in Milan with Droog Design; **Painting to read**, 306 books chosen by 306 people and painted by the artist for Interpolis collection; the color gamut from the architectural project **Between Natural Necessities and Spiritual Needs** realised with the 21st Century Museum of Contemporary Art in Kanazawa, Japan; **Glasses** from the performance **Le Tour de France des Artistes** organised by the S.M.A.K of Ghent.

Restoration of daily life consisted primarily in painting second hand objects with colors in order to give them a second durable life as artworks. This concept was born in reaction to general consumption and junk culture, at the same time of being a fascination for society of mass production. Thus, **Japanese laquer** (2008) presents three Japanese plastic plates, used in the food industry. The artist has collected them to produce false Japanese laquers, appearing much the same as the ones produced by masters. Through the use of paint – from the painting industry, site specific intervention to the pure artistic act – Franck Bragigand confronts

contemporary life with traditional living, industry to arts and craft, junk to art, playing freely with the different values these notions imply.

Next the show, Franck Bragigand presents a selection of painted plastic plants from the **PPP** **Company** project.